

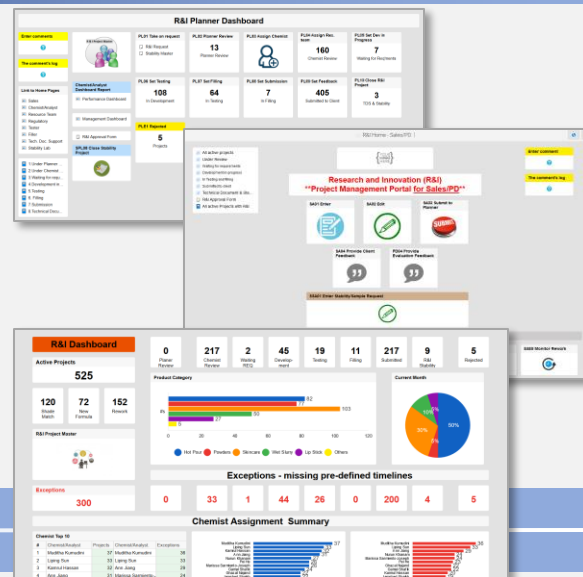
## Leading Canadian Cosmetic Manufacturer

### Problem

- **No real-time updates:** Offline tools were not efficient in keeping up to date with all the changes across multiple projects
- **Inefficient communication:** Status across various stages of development being shared over hundreds of emails
- **Error prone system:** Email updates, offline documentation and version control challenges opened up the tracking to human errors

### Solution

- One sheet to track each research stream, reflects real-time data and status
- Update requests give partners a way to collect information from vendors while keeping product details confidential
- Automated alerts to notify of any significant changes in the project
- All details, documents and updates consolidated in one central online tool, ensuring information consistency
- Dynamically updated dashboards presenting a consolidated status across projects



*“The team at Execute was instrumental in taking our paper based process and converting them to automated online process using Smartsheet. I would highly recommend them to any organization”*

VP, R&D

### Result/Impact



**Central view of truth:** All project details consolidated in one spot



**Real-time information:** Each research stream’s true status reflected live



**Successful adoption:** Intuitive interface is easily adopted and the ease of use keeps projects running smoothly